



● A KEEPSAKE, NOT A HOROSCOPE

Discover who your little one already is.

FirstPrint is a small web app that turns a photo of a newborn's foot into a warm, written portrait of their character. A modern keepsake for the family shelf. Every portrait is written fresh for one baby, imaginative storytelling made to be kept, not a prediction.

firstprint.app

SEE A FULL SAMPLE AT [FIRSTPRINT.APP/SAMPLE](https://firstprint.app/sample)

FOR MARKETPLACES, GIFT GUIDES,
AND EDITORS

• WHAT IT IS

A written character portrait, made for one new baby.

A parent uploads a photo of the sole of their baby's foot, shares the day their little one arrived, and within two minutes receives a tender, beautifully written reading of who their child already is. The reading is a short character portrait, seven little chapters of imaginative writing, made just for that one baby. It reads like a page from a beautifully bound baby book, never like a horoscope.

“

The long, graceful line crossing Lila's inner arch speaks of someone who learns by listening, absorbing the cadence of your voice long before she ever speaks.

AN EXCERPT, FROM A QUIET LISTENING SOUL



• THE HEART OF IT, WHAT THEY CARRY FROM YOU

**FROM THE MOMMY**

her warmth, passed along

A patient kind of love.

Good things, she trusts, come slowly. Three qualities, gently drawn.

**FROM THE DADDY**

his steadiness, inherited

A steady hum that calms a room.

People lean a little closer when she enters. Three more, his quiet gifts.

iii. And then *their own* unmistakable signature, already entirely, only theirs.

• A SMALL RITUAL, ABOUT TWO MINUTES

Three soft steps, then a reading.

STEP 01

A photo

Snap the sole of their foot in soft, natural light. Flat and in focus is all it takes.

STEP 02

A few details

Their name, the day they arrived, and where they call home.

STEP 03

The reading

A warm, written portrait, in the inbox in about two minutes.

• WHAT IS INSIDE A READING

i.	An opening greeting, written for them	welcome
ii.	What the photo inspired	the foot
iii.	Their life path and personality	character
iv.	From the mommy, and from the daddy	inheritance
v.	Four little lights, gently scored	curiosity, joy
vi.	Their talents, and a tender insight	gifts
vii.	A parting blessing, to keep	blessing

• ONE READING, ONE PRICE

\$27.90

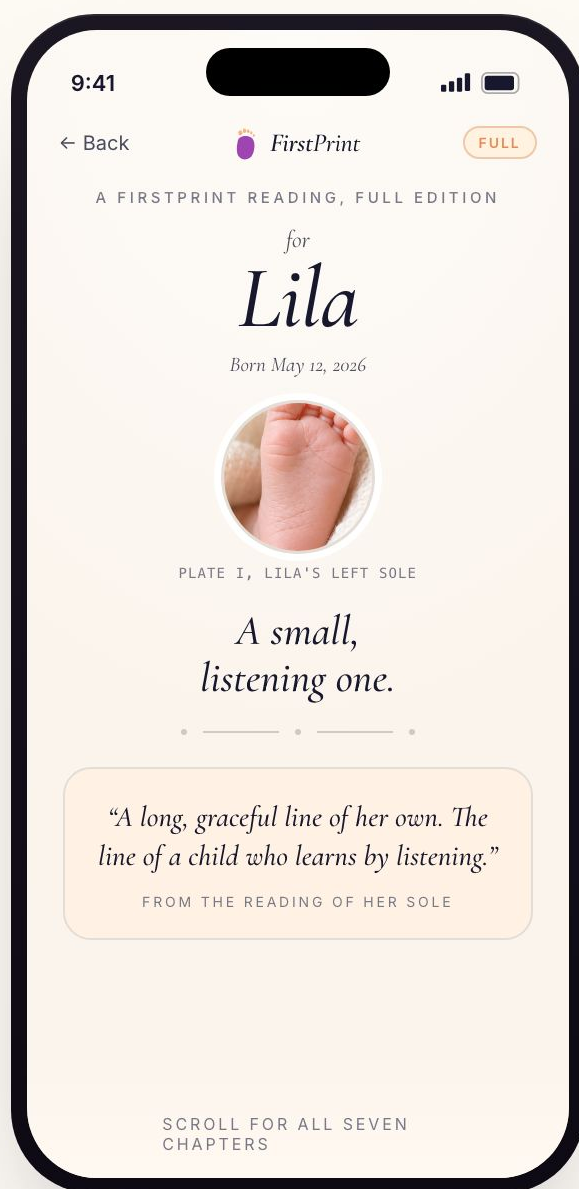
one time

No subscription. The kind of small, generous gesture you tuck inside the baby book.

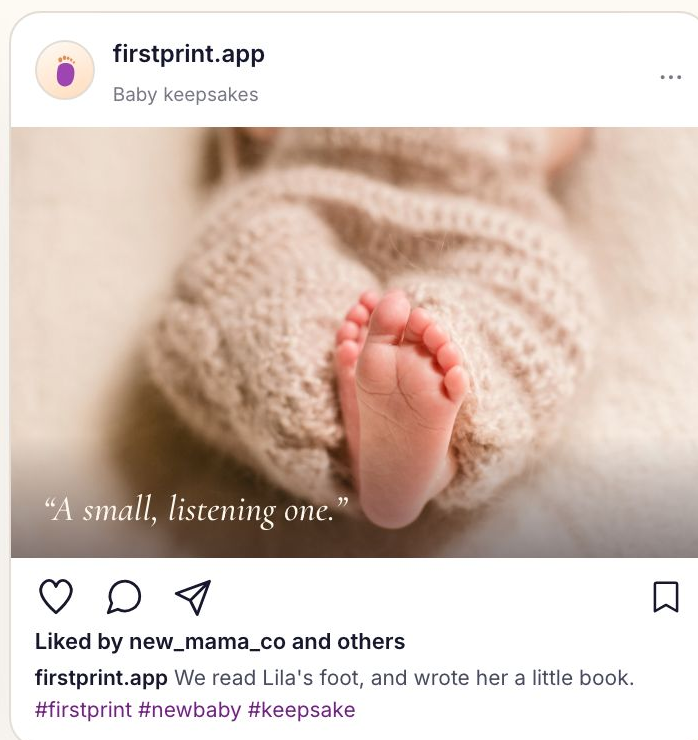
- ✓ The full reading, written for the little one.
- ✓ A printable PDF, beautifully designed.
- ✓ A copy in the inbox, kept forever.
- ✓ A small share card for the family.

• MADE TO BE SHARED

*The reading lives on
the phone, and in
the feed.*



ON INSTAGRAM



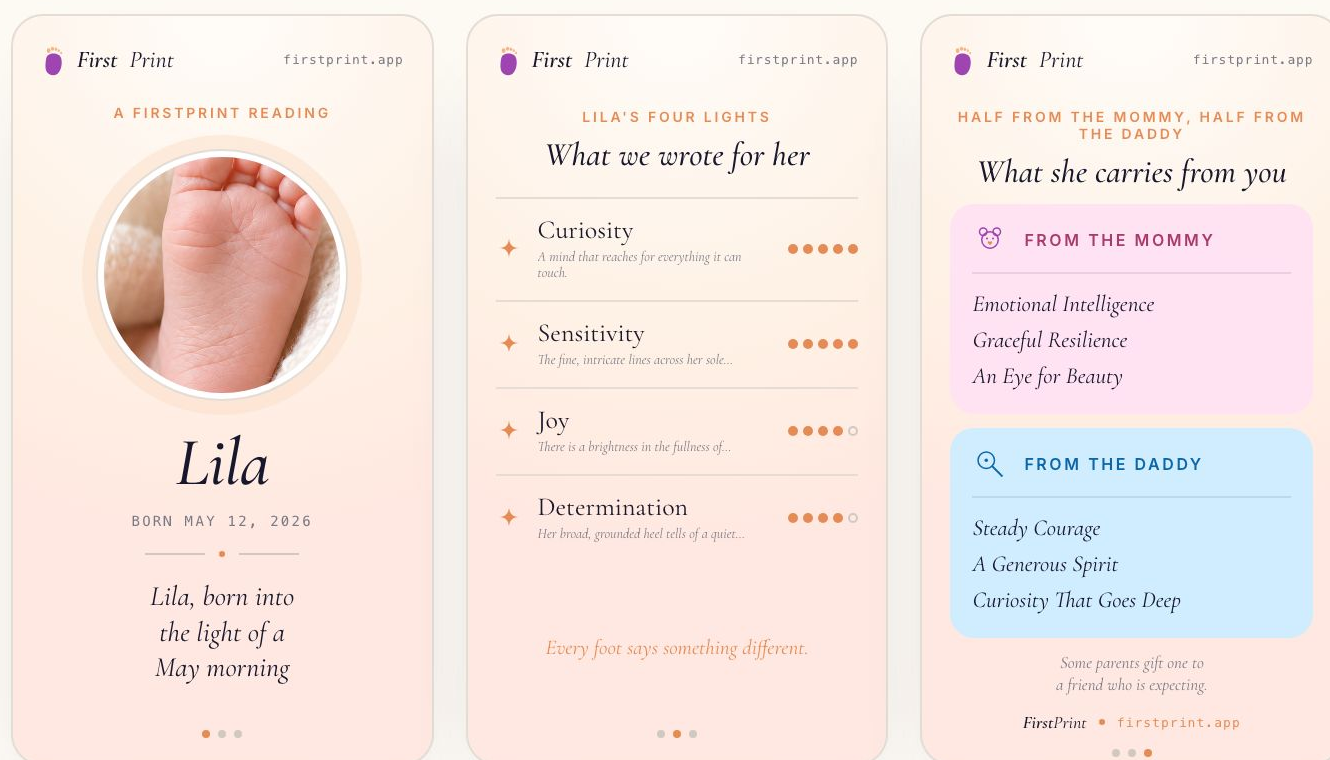
AND A CAROUSEL

Every reading also makes a swipeable, three card carousel, auto designed for the feed, Stories, and Pinterest. The full set is on the next page.

• SHARE CARDS, MADE FOR EVERY READING

A swipeable carousel, made to be passed around.

Every reading generates a three card set, beautifully designed and ready to post. Sized for Instagram, Stories, and Pinterest, with the family link built in.



• WHO IT IS FOR

A gift people screenshot, and cry over.

New parents

Mostly mothers, 28 to 40, on the phone at 2 a.m. The kind who buy from Aesop, Lalo, Frida, and Hatch. Tired, tender, and quick to keep what moves them.

Gift givers

Grandparents, aunts, uncles, and godparents looking for a birth gift with meaning. More than another onesie, and far easier than a hamper.

• WAYS WE CAN WORK TOGETHER



Marketplace listing

List FirstPrint as a digital gift in your baby or keepsake category. No inventory and no shipping, delivered the moment they buy.



Gift guides and features

A natural fit for new baby and holiday gift roundups, with a real sample to show readers.



Affiliate and referrals

Share a tracked link with your audience and earn on every reading. Tell us about your audience and we will set you up.



Editorial and press

Founder interviews, sample readings, and high resolution imagery, ready on request.

• THE FEELING WE PROTECT

CUTE

Warm and tender, the small detail that makes a new mommy go soft.

LUXURY

Creamy paper, careful type, the polish of a beautifully bound book.

CHILDLIKE

The wonder of a baby's hand closing around your finger, kept in words.

● LET US MAKE SOMETHING TOGETHER

*We would love to put
this in more little hands.*

Tell us about your audience and what you have in mind. We are easy to reach, and slow to rush you. A sample reading and brand assets are a message away.

WRITE TO US

hello@firstprint.app

VISIT

firstprint.app

SEE A FULL SAMPLE AT [FIRSTPRINT.APP/SAMPLE](https://firstprint.app/sample)



Sacha Taieb, founder

I started FirstPrint after my own little one came home. I read every message myself.

